**Infographic Research Assignment**

As you all know, infographics are a great way to sum up a lot of information and they give the author a way to tell a story with data. You all now know how to break down complex information, and you will use Easel.ly to create an attractive infographic. Your infographic will effectively communicate key information about your topic using images, symbols, and text to your audience. Your audience will be our class and a professional association that is related to your topic. See the rubric below:

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| **Criteria** | **Explanation** | **Points** |
| **Define a Topic** | The topic and the scope of the topic are clear to the viewer. | /10 |
| **Determine Information Needed** | The information presented directly relates to the scope of the topic. | /10 |
| **Content Accuracy** | At least **10** accurate **facts** are displayed. Use **at least 2 direct quotations** from your sources. | /20 |
| **Resources Cited** | At least **3** sources are cited on a “Works Cited” page. Resources are properly cited in MLA format. | /10 |
| **Uses Relevant Graphics** | At least **3 relevant** graphics are used. **All** graphics are related to the topic, match the facts, and therefore make the topic easier to understand. | /10 |
| **Attractiveness** | The infographic is exceptionally attractive in terms of design, layout, and neatness. | /10 |
| **Preparation** | You completed the project planning activities in class (research questions, assessing sources handout). **Your name is on the infographic.** | /10 |
| **Mechanics** | There are no grammatical mistakes on the infographic. | /10 |
| **Use of Class Time** | You used time wisely gathering resources/facts/graphics/ and designing. | /10 |
| **Total** |  | **/100** |

Topic:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_